



FOR IMMEDIATE RELEASE

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**Discover Snow Mountain Ranch and Re-Discover Your Family During
YMCA of the Rockies Family Weekends!**

Explore Snow Mountain Ranch for the first time or return to reconnect!

Jan. 26, 2010, Winter Park/Estes Park, Colo., ... Specially themed family weekends for all ages are a hit at a special place, YMCA of the Rockies' Snow Mountain Ranch. Throughout the autumn, winter and spring months, families head up to Snow Mountain Ranch to experience true family time, YMCA style.

Family weekend packages include two nights of lodging in a lodge room, five buffet style meals from dinner on Friday evening through Sunday morning breakfast and all outlined activities throughout the weekend. Two upcoming themed family weekends are approaching in March and May:

Family Craft Weekend – March 26-28, 2010:

Create special keepsakes and have fun in the process. Families enjoy making various crafts including ceramics, stained glass and so much more!

- 50% off: All craft materials at craft shop
- 50% off: Nordic ski rental equipment and trail pass
- Free Nordic ski lesson with purchase of trail pass

Memorial Day Weekend – May 29-31, 2010:

Cherish old memories and make new ones with the family this upcoming Memorial Day. Activities include family programs, mini-golf, roller-skating, guided hikes, a family movie and a campfire.

- Includes one \$5 family craft shop coupon
- 50% off: Climbing wall and zip line

YMCA of the Rockies' family weekend rates for members are \$70 for adults and \$50 for children ages six to 12. Rates for non-members are \$75 for adults and \$55 for children six to 12. Children under six are free with a paying adult. Program fee is \$30 per unit rented.

Weekend package prices are per adult/per child staying in a lodge room. Refunds for partial stays are not permitted. The one-time program fee applies to each rented accommodation. Some activities are weather-permitting and are subject to change.

To make a reservation for a YMCA of the Rockies themed weekend, call YMCA of the Rockies' reservations teams at 800-777-9622.

Snow Mountain Ranch is located between the Winter Park Ski Resort and the town of Grand Lake, just 80 miles west of Denver. This 5,000-acre ranch provides a secluded and restful destination for families to reconnect. With just 50 cabins and 170 lodge rooms, Snow Mountain Ranch is a true retreat from the every day.

Similar to Snow Mountain Ranch, Estes Park Center YMCA of the Rockies offers a plethora of activities to bring every family closer together. Surrounded on three sides by Rocky Mountain National Park, the YMCA Estes Park Center is just 65 miles northwest of Denver on 860 acres of ponderosa pines. Estes Park Center offers guests the choice of 200 cabins, ranging in size from two to 16 bedrooms, and 600 lodge rooms. The lodges are within walking distance of most activities, and a stay in a lodge room includes complimentary breakfast for two. On-site activities include a zip line, horseback riding, archery, fly-fishing, hiking, mountain biking, a brand new craft center and an indoor swimming pool.

For more than 100 years, families have been drawn to the YMCA of the Rockies Mission and its core values of caring, honesty, respect, responsibility and faith. YMCAs nationwide are 100 percent non-profit charities striving to build strong kids, strong families and strong communities.

For more information on the YMCA of the Rockies Estes Park Center or Snow Mountain Ranch, visit www.ymcarockies.org. Downloadable press materials are available at www.kruzic.com.

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