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FOR IMMEDIATE RELEASE

YMCA of the Rockies Estes Park Center Celebrates LEED Gold Certification of Longs Peak Lodge

Feb. 11, 2010, Winter Park/Estes Park, Colo., ... On Monday, Feb. 22, YMCA of the Rockies Estes Park Center will celebrate the new Longs Peak Lodge's LEED Gold Certification by the U.S. Green Building Council (USGBC). Longs Peak Lodge is the first building in the Estes Valley to receive the "Leadership in Energy and Environmental Design (LEED)" Gold designation.

Representatives from the USGBC including Colorado executive director, Deb Kleinman and LEED experts from the Farnsworth Group, Neenan Construction and RLH Engineering will all be on hand during the event. A reception and tours of Longs Peak Lodge will follow the awards presentation.

Completed in June 2009, Longs Peak Lodge is a 100-room lodge built to enhance YMCA of the Rockies, an 860-acre family vacation destination in Estes Park, Colorado. The lodge was designed by Neenan Architecture to achieve LEED certification for energy use, lighting, water and material use as well as incorporating a variety of other sustainable strategies. LEED verifies environmental performance, occupant health and financial return.

Mark Holdt, Vice President of Planning and Project Development for YMCA of the Rockies, managed the construction project. "We are thrilled to receive this recognition for our environmental stewardship on the new Longs Peak Lodge," Holdt said. "It is an honor to have the first LEED Gold certified building in the Estes Valley as a demonstration of our commitment to the environment. Our appreciation goes to Farnsworth Group, Neenan Architecture and RLH Engineering for playing a vital role in making this achievement possible."

To make a reservation at either Snow Mountain Ranch or Estes Park Center, visit www.ymcarockies.org, or call 1-800-777-9622.

Snow Mountain Ranch is located between the Winter Park Ski Resort and the town of Grand Lake, just 80 miles west of Denver. This 5,000-acre ranch provides a secluded and restful destination for families to reconnect. With just 50 cabins and 170 lodge rooms, Snow Mountain Ranch is a true retreat from the every day.

Similar to Snow Mountain Ranch, Estes Park Center YMCA of the Rockies offers a plethora of activities to bring every family closer together. Surrounded on three sides by Rocky Mountain National Park, the YMCA Estes Park Center is just 65 miles northwest of Denver on 860 acres of ponderosa pines. Estes Park Center offers guests the choice of 200 cabins, ranging in size from two to 16 bedrooms, and 600 lodge rooms. The lodges are within walking distance of most

activities, and a stay in a lodge room includes complimentary breakfast for two. On-site activities include a zip line, horseback riding, archery, fly-fishing, hiking, mountain biking, a brand new craft center and an indoor swimming pool.

For more than 100 years, families have been drawn to the YMCA of the Rockies Mission and its core values of caring, honesty, respect, responsibility and faith. YMCAs nationwide are 100 percent non-profit charities striving to build strong kids, strong families and strong communities.

For more information on the YMCA of the Rockies Estes Park Center or Snow Mountain Ranch, visit www.ymcarockies.org. Downloadable press materials are available at www.kruzic.com.

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